

PRIVACY POLICY

Who Collects Information

Rutherford Works (“Rutherford Works” or “we” or “us” or “our”), is intended for general audiences in Rutherford Works. We appreciate your use of our Website (defined to include all properties – mobile, web or otherwise – owned and operated by us) and features (known as the “services”).

When you use our Website, we request your express consent to our collection, use, and disclosure of your information as described in this Privacy Policy. We respect your privacy and are committed to protecting your personal information. We encourage you to read this Privacy Policy to understand what we do with the information.

This Privacy Policy is effective as of May 25, 2018, for all users of our Website. This Privacy Policy does not apply to the practices of third parties that Rutherford Works does not own or control.

Information We Collect

Newsletter and Membership: To sign up for the Rutherford Works email newsletter must provide your name, email address and other personal and/or business information such as business name, location, contact details, etc..

Photo or Editorial Content: You may also choose to provide additional personal information if you contact us directly with a question or concern or if you choose to contribute content for Rutherford Works Photo and editorial content contributions are addressed on our Terms page.

Cookies: Your express consent and continued use of the Website allows cookies to collect and store information about you and your use of the Website. This information is compiled in aggregate and also helps improve functionality and the quality of the Website and compliance with legal obligations. This information may include your browser type, search keywords, and the date and time of your use.

E-commerce: We use information you provide to process payment for items you purchase online from us, to dispatch items you have purchased or to process returns or requests about your purchase. We may also use your data to protect against or identify possible fraudulent transactions. We will engage in these activities to manage our contractual relationship with you and/or to comply with a legal obligation. We never store your credit card information.

Social Media: If you choose to provide your social media information and/or to interact with our site through YouTube and other social media channels, we may use your interactions to gain knowledge for improving our Website and the services we offer. We also may use content you post about Rutherford Works. See our Terms of Use for more information.

How We Use and Share Information

Transparency about our users’ information is important to Rutherford Works. We only share your personal information with third parties to the extent necessary to perform essential services for our Website’s functionality.

Aggregate Information: We may share anonymous user information in the aggregate with third parties, such as advertisers and content distributors. For example, we may disclose the number of users that have been exposed to, or clicked on, advertisements.

Service Providers: Some of the services that are offered through the Website are provided by third-party providers. We also outsource some of our own services to third-party providers, such as technical and customer support, online commenting functions, tracking and reporting functions, quality assurance testing, payment processing functions, and other services. We may share information from or about you with these third-party providers so that they can perform their services or complete your requests.

Business Transfers: We may share information from or about you with subsidiaries, joint ventures, or other companies under common control, in which case we will require them to honor this Privacy Policy. If another company acquires us or all or substantially all of our assets, that company will possess the same information, and will assume the rights and obligations with respect to that information as described in this Privacy Policy.

Investigations: We may investigate and disclose information from or about you if we have a good faith belief that such investigation or disclosure is (a) reasonably necessary to comply with legal process and law enforcement instructions and orders, such as a search warrant, subpoena, statute, judicial proceeding, or other legal process served on us; (b) helpful to prevent, investigate, or identify possible wrongdoing in connection with the Website; or (c) protect our rights, reputation, property, or that of our users affiliates, or the public.

Links: The Website may contain links to unaffiliated third-party websites. Except as set forth herein, we do not share your personal information with them, and are not responsible for their privacy practices. We suggest you read the privacy policies on all such third-party websites.

Security: We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet or via mobile device, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

Why Information is Retained

Aggregate Information: Anonymous aggregate traffic information is retained interminably to measure improvements in traffic to our site.

Personal Information: We may keep personal information in our active systems for a period of 5 years (or longer if required by law) in order to ensure our ability to satisfy the authorized uses under this Privacy Policy. For example, we may use retained data to prevent, investigate, or identify possible wrongdoing in connection with the Website or to comply with legal obligations.

How to Remove Information

Newsletter: You can opt out of receiving our email newsletter by unsubscribing. In such cases, we will delete your newsletter user profile personal information unless we have compelling and legitimate grounds to continue using that information or if it is needed for legal reasons.

Cookies: You can disable our cookies at any time in your device or browser settings. Many browsers allow you to block third-party cookies.

Cookies are also used in aggregate to analyze and track user behavior through Google Analytics. Google offers instructions to opt out of tracking by Google Analytics across all websites. Learn how to opt out [here](#).

Children's Information

Our Website is not directed to children under 13. We do not knowingly collect personal information from children under 13. If you become aware that a child has provided us with personal information without parental consent, please contact us. If we become aware that a child under 13 has provided us with personal information without parental consent, we will take steps to remove such information and terminate the child's personal information.

Other Questions or Concerns

If you have questions or concerns about the website, please email us.

Attn: Essence Brisco

Email: ebrisco@rutherfordchamber.org

Modifications to This Privacy Policy

We may revise this Privacy Policy from time to time. The most current version of the Privacy Policy will govern our use of your information. If we make material changes to this Privacy Policy, we may notify you by email or by posting a notice on the Website prior to the effective date of the changes. By continuing to access or use the Website after those changes become effective, you agree to be bound by the revised Privacy Policy.