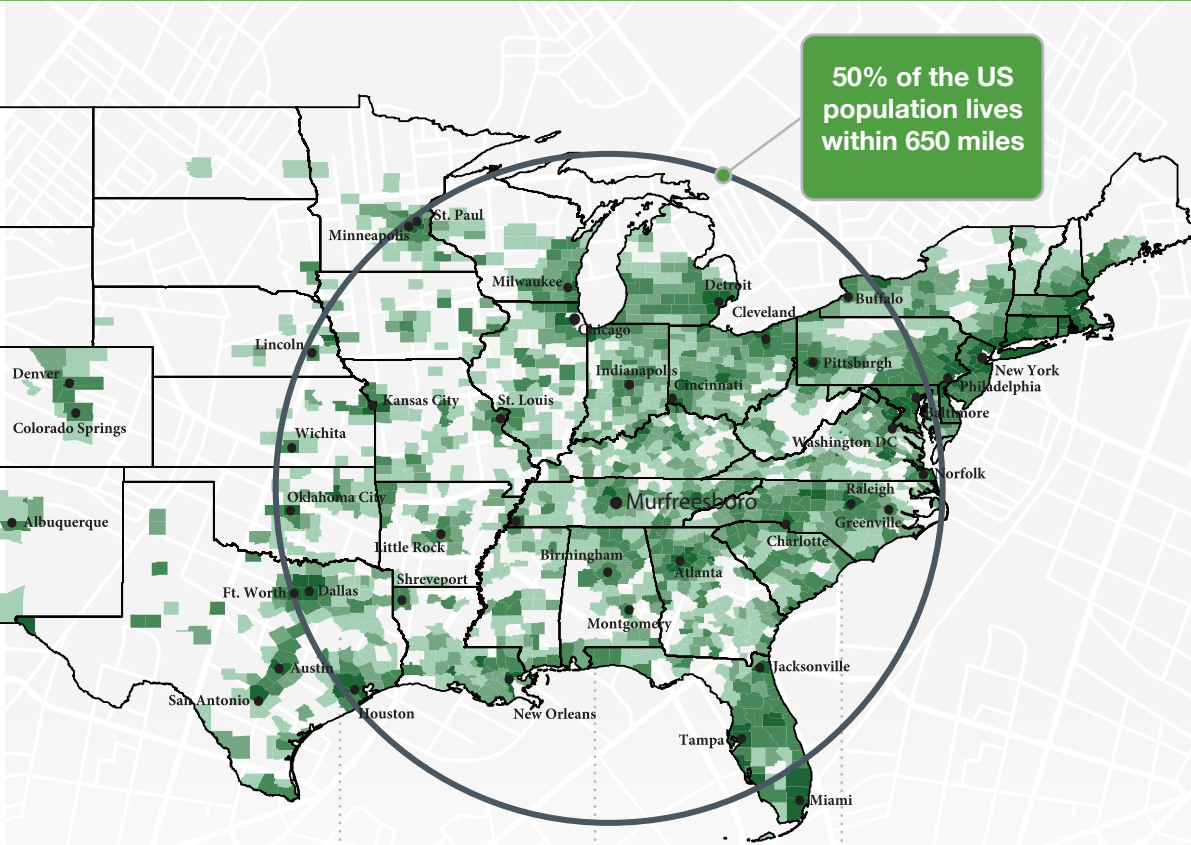


# Rutherford County, TN Community Snapshot

rutherford  
works

*It's the people you need now. It's the people you will need tomorrow.*



97.0

**Nashville MSA Cost of Living Index vs. National Average of 100**

Source: 4th Quarter 2020 ACCRA Cost of Living Index

8th

**Fastest Growing Midsize City in the US with 20 new residents per day**

Source: Census, 2019

6th

**Best Place to Buy a Home in the US (Murfreesboro)**

Source: WalletHub 2020

#1

**Largest suburb in the Nashville MSA**

<b>NISSAN</b>	<b>amazon.com</b>	<b>INGRAM</b>	<b>+</b> Saint Thomas Health
8,000 Employees	2,700 Employees	1,918 Employees	1,741 Employees

<b>asurion</b>	<b>verizon</b>	<b>General Mills</b> Making Food People Love
1,250 Employees	1,068 Employees	1,000 Employees

<b>ADIENT</b>	<b>BRIDGESTONE</b>	<b>CardinalHealth</b>
1,000 Employees	987 Employees	816 Employees

rutherford  
works

## Quick Facts



### Rutherford County

2021 Population: 344,329  
 2026 Projection: 369,889  
 Households: 125,957  
 Avg. HH Income: \$83,720  
 Med. HH Income: \$67,859

### City of Murfreesboro

2021 Population: 149,258  
 2026 Projection: 159,756  
 Households: 56,774  
 Avg. HH Income: \$82,310  
 Med. HH Income: \$64,403

### Town of Smyrna

2021 Population: 53,268  
 2026 Projection: 57,303  
 Households: 20,008  
 Avg. HH Income: \$74,705  
 Med. HH Income: \$63,008

### City of La Vergne

2021 Population: 41,444  
 2026 Projection: 44,765  
 Households: 13,608  
 Avg. HH Income: \$78,525  
 Med. HH Income: \$64,687

### City of Eagleville

2021 Population: 796  
 2026 Projection: 860  
 Households: 310  
 Avg. HH Income: \$88,456  
 Med. HH Income: \$64,733

Sources:  
 2021 Claritas Estimate  
 March 2021  
 TN Department of Labor

## Top Ranked Schools

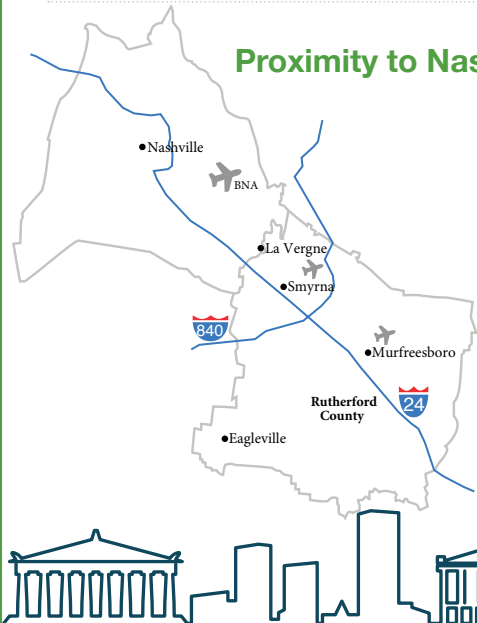
- 5th Best High School in the US (Central Magnet)
- 95% Graduation Rate
- Higher Ed Enrollment:  
 MTSU: 22,000  
 Motlow: 2,200  
 TCAT: 540



## Regional Healthcare Destination

- Servicing infants to seniors
- 5 hospital expansions since 2018

## Proximity to Nashville



## Low Cost of Living

No State or Local Tax on Wages, Salaries, or Estates



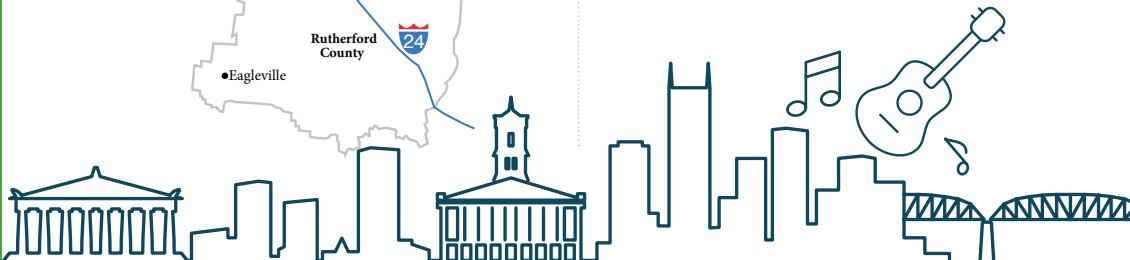
2020 Average Home Sale Price: \$291,250  
 -Red Realty Annual Report

TN ranked #1 for Business Climate in 2019  
 -Business Facilities



## 30 Minutes to Downtown

- 3 Major League Sports Teams
- World-renowned Music Venues like Ryman Auditorium, Grand Ole Opry House, and Bluebird Cafe
- TN State Capitol
- Nashville International Airport (BNA)



## Recent Additions

### Gutterglove

#### Manufacturing & Distribution Facility

Leading gutter guard company invests \$5.4 million in new La Vergne facility, adding 85 jobs to the community.

### Woods AIR MOVEMENT

#### North American HQ & Manufacturing Facility

UK-based air ventilation company establishes U.S. presence by investing \$3.6 million in new Murfreesboro testing facility.

### Hunter

#### Divisional HQ, R&D & Manufacturing Operation

Hunter Fan Company relocates 100,000 sf commercial and industrial division to Smyrna, including testing facility and corporate offices.

## Labor Force At-A-Glance

	County	Tennessee	United States
Labor Force	185,733	3,298,593	160,397,000
Unemployment Rate	4.1%	5.1%	6.2%
Available Labor Pool	7,687	167,333	9,905,000